

# **ABOUT**

Rachel Loren is a 21-year-old social media influencer, fashion stylist, creative consultant, photographer and lifestyle blogger proudly from New York. Her passion for warm weather, delicious vegan cuisine, and impeccable style has led her to the streets of Los Angeles. Rachel's passion is helping her brands reach new clientele and providing her followers with companies that fit their individual lifestyles.

# **AUDIENCE**

**71%** FEMALE ₽

**83%** 18-24 YEARS OLD &

65% UNITED STATES \$

CLIENTS/COLLABORATIONS









LyfeTea BIOSSANCE: suja



















**3 K FOLLOWERS** 



5.5 K FOLLOWERS



200 + FOLLOWERS





### VALUE

- TARGET AND ATTRACT NEW VIEWERS TO GAIN BRAND LOYALTY
- GENERATE EXCLUSIVE CREATIVE CONTENT FOR MARKETING PURPOSES
- IMPROVE ROI BY EDUCATING CONSUMERS ON TRUSTWORTHY PRODUCTS

### RATES

PACKAGES & RATES ARE NEGOTIABLE DEPENDING ON THE TERMS OF THE CONTRACT AND SIZE OF THE BRAND

\$225

INCLUDES 1 PHOTOSHOOT

- 1 INSTAGRAM POST
- 1 INSTAGRAM LIVE VIDEO
- 1 FACEBOOK POST
  - 1 TWEET
- 1 SNAPCHAT VIDEO

Best deal!

INCLUDES 2 PHOTOSHOOTS

- 1 BLOG POST
- 2 INSTAGRAM POSTS
- 3 INSTAGRAM LIVE VIDEO/PHOTOS
- 2 FACEBOOK POSTS
  - 3 TWEETS
  - 3 SNAPCHAT VIDEO/PHOTOS

**\$750** 

INCLUDES 2 PHOTOSHOOTS

- 2 BLOG POSTS
- 3 INSTAGRAM POSTS
  - 5 INSTAGRAM LIVE VIDEO/PHOTOS
- 3 FACEBOOK POSTS
  - 5 TWEETS
  - 5 SNAPCHAT VIDEO/PHOTOS

#### FEED











